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FAMU

FLORIDA A&M UNIVERSITY
OFFICE OF ENTERPRISE
RISK MANAGEMENT

Risk Alert

Meaningful. Actionable. Timely.

Balancing Risk and Opportunity: Digital Disruption is Reshaping Education!

Digital disruption is transforming higher education at an unprecedented rate. Advances in technology, particularly in artificial intelligence, data analytics, and online platforms, are redefining how we teach, research, and operate. While these changes promise to enhance our educational model and operational efficiency, they also pose significant challenges if not strategically managed.

Why This Matters to FAMU's Strategic Priorities:

Digital disruption is not just a trend; it's a fundamental shift in how we operate and deliver education. As Florida A&M University (FAMU) aims to enhance its national standing and achieve its strategic objectives, it is crucial that we proactively embrace digital disruption to remain competitive and fulfill our mission of excellence. Strategic Priorities at Risk:

- **Student Success:** Digital tools must enhance, not hinder, the accessibility and quality of education for all students, supporting improved retention and graduation rates.
- **Academic Excellence:** Our research capacity and intellectual contributions must leverage digital advancements to drive innovation and maintain integrity.
- **Leverage the Brand:** FAMU's reputation depends on staying at the forefront of digital trends to meet stakeholder expectations and expand our influence.
- **Fiscal Sustainability:** Efficient digital integration can open new revenue streams and optimize current expenditures, securing our financial future.
- **Organizational Effectiveness:** Adopting digital solutions can improve workflow but requires careful change management to ensure staff and faculty engagement and retention.

Potential Consequences of Inaction:

- **Operational Inefficiencies:** Lagging in digital adoption could slow our processes, affecting student services and administrative functions.
- **Competitive Disadvantage:** Failure to innovate could diminish FAMU's appeal to prospective students and faculty, impacting enrollment and talent recruitment.
- **Security Vulnerabilities:** Inadequate attention to digital advancements could lead to cybersecurity risks, threatening data integrity and privacy.
- **Missed Opportunities:** Not capitalizing on digital tools could result in lost opportunities for research funding, partnerships, and technological leadership.



Alert Type

Awareness

Watch

Warning



"Don't wait for the digital tide to overwhelm us before we innovate. Remember:

- *Empower the students. They depend on us to provide an adaptive and cutting-edge educational environment.*
 - *Elevate the brand. Our reputation thrives on staying ahead of technological trends and delivering exceptional digital experiences.*
 - *Embrace the future. Our academic excellence, financial stability, and community impact are driven by our readiness to embrace and lead in the digital age."*
- FAMU Deputy COO & Chief Risk Officer Deidre Melton*

Call to Action: Here's What You Must Do NOW

As educators, you are responsible for integrating digital tools effectively, maintaining the flow of knowledge to our students, no matter the circumstances. Ask yourself:

- How can I integrate digital tools to enhance the learning experience and engagement in my classroom?
- What training do I need to effectively use new educational technologies that are being introduced at our university?
- How can digital resources be used to support diverse learning styles and needs in my students?
- In what ways can I collaborate with colleagues to share digital best practices and innovative teaching methods?
- What measures can I take to ensure academic integrity and evaluate student performance fairly in a digital environment?

As researchers, your innovative work pushes the boundaries of what's possible. It's essential to protect and leverage digital advancements to enhance our research capabilities. Ask yourself:

- How might digital disruption influence my field of research in the next five years?
- What digital tools and technologies can enhance my research productivity and capabilities?
- Are there opportunities to lead or participate in interdisciplinary research projects that explore or utilize emerging technologies?

As administrators and staff, your efforts in managing the seamless operation of our institution are vital. You ensure that digital transformations enhance rather than disrupt the FAMU experience. Ask yourself:

- What digital competencies are critical for my role, and how can I develop them?
- How can we use digital tools to streamline workflows, improve service delivery, and enhance operational efficiency?
- What are the potential risks associated with digital tools in my area, and how can we mitigate them?
- How can I support a culture of digital innovation and adaptability within my department?
- In what ways can we better use digital communication tools to improve coordination and collaboration across departments?

Final Words: The Future of FAMU is Digital

The actions we take today to embrace digital disruption will determine our place in the future of higher education. Digital transformation is not merely about adopting new technologies but about integrating these advancements to redefine our educational practices, research methodologies, and administrative operations. This shift offers us a remarkable opportunity to lead in innovation, improve our operational efficiencies, and deliver exceptional educational experiences that meet the evolving needs of our students and the global community.



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